

The speaker shares their thoughts and experiences on self-publishing. They mention attending a webinar on self-publishing and highlight some interesting tools and platforms like PublisherRocket and BookVault. They also discuss the importance of being more human in marketing and not obsessing over Amazon rankings. The speaker mentions a course they heard about and the advice they received, including having a mailing list and running ads. They express their hesitation towards running ads and their intention to figure it out themselves. The speaker also mentions alternative platforms like Substack, Patreon, Kickstarter, and Medium. They emphasize the importance of intention and considering where to put time and energy in getting their work noticed. The speaker concludes by expressing their frustration with the topic and their love for books and self-publishing.